Checklist for Visual Design Principles for Online Courses

Navigation

- ☐ There is a "Banner" at the top of the page
- ☐ This page has a title
- ☐ There are instructions provided to orient the user.
- ☐ This page uses folders
- ☐ This page uses a menu
- ☐ The links on this page work.
- ☐ The target of each link is clearly identified.

Effective Layout

- ☐ Like items are organized together
- ☐ Layout uses contrasting colors
- ☐ Color is used effectively
- ☐ Layout is cross platform/browser compatible
- ☐ Text is broken into sections

Consistency

- ☐ link color are used wisely
- ☐ Background colors (if used) are used consistently
- ☐ Consistent fonts
- ☐ Graphic style consistent

Themes: Graphics and Typography

- ☐ A font hierarchy is apparent
- ☐ Traditional fonts are used for headings and text
- ☐ Graphics (if used) have an instructional purpose
- ☐ Graphics are not distracting
- ☐ Graphics use a similar style
- ☐ Graphics are professional in nature

Accessibility

- ☐ HTML ALT tags are used for all graphics
- ☐ Font sizes are adaptable
- ☐ Fonts sizes 12pt or higher