Unit 11: The Burden of Cancer

Unit Objectives

- Identify important barriers to health prevention for cancer
What affects cancer rates?

- Lifestyle and behavior differences
- Cultural values/belief systems that affects prevention
- Poor health knowledge
- Socio-economic factors
  - Insurance, transportation, type of job

The global economic cancer burden

Cancer is costly...
The economic cost of cancer exceeds that of any other disease...

But cost effective solutions exist...

Information is Beautiful

1 in 3 cancer cases...
Which Causes of Cancer Can You Control?

- Tobacco
- Diet/weight/activity
- Alcohol
- Inherited genes
- Infections
- UV
- Radiation

Causes more cases vs. More controllable
Advocacy

- the act or process of advocating or supporting a cause or proposal.