>> Questioner: Can you introduce yourself and tell us what issues are at the top of your agenda at the annual meeting in Davos.

>> Julian Lob-Levyt: Hi, my name is Julian Lob-Levyt. I'm the CEO of GAVI, the Global Alliance for Vaccines and Immunization, and I will be going to Davos to celebrate ten years of GAVI.

GAVI was launched in Davos with the intention of making a real difference to the lives of children in the poorest parts of the world. And it was deliberately launched at Davos because this is a unique public/private partnership. Davos is the place where the private sector and the public sector collide and generate new ideas, new enthusiasms, and better ways of doing things. And that's what GAVI has been all about, using the best of the public sector, the best of the private sector, and its thinking to raise the necessary finance to introduce new technologies to save lives.

>> Questioner: What does the theme for the meeting, "Improve the State of the World, Rethink, Redesign, Rebuild," mean for GAVI?

>> Julian Lob-Levyt: Well, in ten years we've learned a lot. First, we've learned that we can make a big difference. We've saved nearly 5 million lives already through GAVI. Some 250 million children have been immunized.

We now need to build on that and use some of the new tools to tackle some of the really serious problems that we find in the poorest parts of the world.

Each year, more children die from pneumonia than die from HIV, TB, and malaria. We now have new vaccines and new technologies, and we need to raise the finance to get those vaccines out to the poorest parts of the world. And we need to use some of the smart thinking that we find here in Davos around the private sector delivery and fund-raising and shaping markets to get those better products out faster.

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