Malaria No More: Stayin' Alive

Transcription by www.HRICART.com

>>NARRATOR: This may look like your typical high school dance, but these students are actually saving lives. They've joined Stayin' Alive, a national service-oriented program promoting student initiative in the fight against a global killer, malaria.

>>Anytime you can get the whole school rallied behind a good cause, it's kind of uniting to the whole campus.

>>So it's our generation that's going to make the difference.

>>It's having fun, but at the same time, you're saving lives.

>>Plus, you can get community service hours for it.

>>And when you put on your college application that you helped fight malaria, it's going to look pretty good.

>>You have to make a difference, and this was a great opportunity to.

>>The truth.

>>The truth.

>>The truth about malaria.

>>It starts with a simple bite.

While the AIDS epidemic takes center stage in the world's focus to eradicate disease in Africa, it is actually malaria which is the number-one killer for some African nations.

>>Infected mosquitos transmit the disease.

>>One million children will die from malaria every year.

>>Three thousand every day.

>>One every 30 seconds.

>>Twice as many people are dying from it than a generation ago. But stopping its spread may be simple.

>>We know how to prevent and treat this disease.

>>A $10 bed net can prevent the devastation caused by malaria.

>>Protecting vulnerable children and pregnant mothers from the bite of malarial mosquitos.

>>A network known as Malaria No More is spearheading an effort to provide live-saving bed nets to families with need.

>>Founded in 2006 at the White House Summit on Malaria, Malaria No More works in partnership with American Red Cross, UNICEF, and others. American Idol, David Beckham, Ashley Judd and a range of other high-profile individuals have all joined Malaria No More to help raise awareness about malaria.

Stayin' Alive has also been featured on Think MTV.

>>We invite you and other schools to join in this effort to reach 10,000 schools nationwide in raising $10 million and providing one million bed nets to vulnerable children and pregnant mothers in Africa.

>>When I first brought it to our student government, they were really excited because it was something everyone loves. Everyone loves to dance. But it was really going to something that we all thought that we could never make a difference for.

>>If your school would like to host a Stayin' Alive dance or related event and get involved in the fight against malaria, just follow these steps.

Step 1: Go to malarianomore.org/stayin' alive.

Step 2: Sign up for great updates and your own school fundraising page.

Step 3: Download all the tools you'll need to get started in the Resource section.

Step 4: Dance.

Step 5: Share your story, photos and video with the Malaria No More team.

>>Ten thousand schools.

>>Raising $10 million.

>>Protecting two million lives.
Here is your chance to save lives and make a difference on a global scale.
And all you have to do is dance.
Dance.
Dance.